



**Under the high patronage  
of His Majesty King Mohammed VI**

**Arab Food Security Conference and Exhibition 2023  
Food industries and their role in achieving food security  
2-3 October 2023 - Marrakesh, Kingdom of Morocco**

**Conference agenda**

**Day 1 : Monday, October the 2<sup>nd</sup>, 2023**

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| <b>08:30 – 09:30</b> | <b>Registration</b>  |
| <b>09:30 – 10:00</b> | <b>Opening Session :</b> <ul style="list-style-type: none"><li>- <b>Speech of the University of Moroccan Chambers of Commerce, Industry and Services, H.E. Al-Houssein Alioua, President.</b></li><li>- <b>Speech by the Minister of Industry and Trade, Mr. Riad Mazwar.</b></li><li>- <b>Speech of the Minister Delegate to the Prime Minister, in charge of relations with Parliament, the official spokesman for the government, Mr. Mustafa Paytas.</b></li><li>- <b>Speech by UNIDO ITPO, H.E. Sheikh Ibrahim bin Khalifa Al Khalifa, Honorary Chairman of the Board of Trustees, Arab International Entrepreneurship and Investment Centre, United Nations Industrial Development Organization, Chairman of the Board of Trustees of the Accounting and Auditing Organization for Islamic Financial Institutions.</b></li></ul> |



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|                             | <ul style="list-style-type: none"> <li>- Speech by the President of the Union of Arab Chambers, H.E. Samir Abdullah Nass.</li> <li>- The conference message presented by H.E Dr. Khaled Hanafy, Secretary General of the Union of Arab Chambers.</li> </ul>  |
| <p><b>10:00 – 10:30</b></p> | <p><b><u>Keynote Speech</u> : Arab food security (Dimensions, Challenges &amp; Opportunities)</b></p> <ul style="list-style-type: none"> <li>- <b>Dr. Ibrahim Adam Al-Doukhairy, Director General of the Arab Organization for Agricultural Development.</b></li> </ul>  |
| <p><b>10:30 – 11:30</b></p> | <p><b><u>1<sup>st</sup> Session</u>: Promising Investment Opportunities in Morocco in Agriculture and Food Industries.</b></p> <p><b>Moderator: Dr. Jawad Al-Rabbaa, Professor of Political Science and Constitutional Law, Ibn Zohr University, Agadir, Morocco.</b></p> <ul style="list-style-type: none"> <li>• <b>The new investment charter in Morocco and its role in stimulating investment in the food industries</b> <ul style="list-style-type: none"> <li>- <b>Mr. Mohamed Amin Sbibi, Director of the Regional Investment Center in the Marrakesh-Safi region.</b></li> </ul> </li> <li>• <b>The Green Morocco Initiative reflects the agricultural and food potential in Morocco and the advantages of the Agricultural Investment Charter</b> <ul style="list-style-type: none"> <li>- <b>Mr. Mohamed Al-Zuhairi, Head of the Partnership and Investment Development Department - Agricultural Development Agency.</b></li> </ul> </li> <li>• <b>Successful sustainable agriculture initiatives</b></li> </ul> |



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|               | <p>- Mr. Abdel-Aali Al-Ammari, Research Doctor at the National Institute for Agricultural Research.</p>   |
| 11:30 – 12:00 | Coffee break and Exhibition Opening   |
| 12:00 – 13:30 | <p><b>2<sup>nd</sup> Session:</b> Arab Food Security (Current Status &amp; Aspirations).</p> <p><b>Moderator :</b> Dr. Alaa Ezz, Secretary General of the General Federation of Egyptian Chambers of Commerce.</p> <ul style="list-style-type: none"><li>• The Arab Authority for Agricultural Investment and Development initiative to achieve food security<ul style="list-style-type: none"><li>- Mr. Mohammed bin Obaid Al Mazrouei, Chairman of AAAID.</li></ul></li><li>• Partnerships Between the Public &amp; Private Sectors to Advance Arab Food Security<ul style="list-style-type: none"><li>- Dr. Osama Al-Rayes, Head of the Entrepreneurship Unit at the Arab Organization for Agricultural Development. (online)</li></ul></li><li>• Arab Food Security (Current Situation &amp; Aspirations)<ul style="list-style-type: none"><li>- Mr. Essam Mustafa Abdul Razzaq, agricultural investment expert (Bahrain).</li></ul></li><li>• The Role of the Private Sector in Food Security - The Jordanian Experience<ul style="list-style-type: none"><li>- Mr. Jamal Amr, Representative of the Food Sector, member of the BOD of Jordan Chamber of Commerce.</li></ul></li></ul> |
| 13:30 – 15:00 | Lunch break   |



15:00 – 16:30

**3<sup>rd</sup> Session: Entrepreneurship, Innovation and Finance for Sustainable Agriculture**

**Moderator :** **Dr. Hashim Hussein, Head of Investment and Technology Promotion Office - UNIDO - Bahrain.**

- **Digitization and innovation for the sustainability and resilience of food supply chains**
  - **Dr. Sarah Al-Gazzar, Advisor to the Union of Arab Chambers, Dean of the Faculty of International Transport and Logistics, Arab Academy for Science, Technology and Maritime Transport.**
  - **Mrs. Sonia Al Janahi, BOD Member of Bahrain Chamber of Commerce, and an Entrepreneur.**
  - **Mr. Hamed Ahmed Al-Hamid, Founder and CEO, Gracia Group, UAE.**
- **Green Innovation Initiative**
  - **H.E. Abdelmadjid Benamara, Secretary-General of the Union of Arab Scientific Research Councils.**
- **Investment funds and Islamic sukuks and their role in agricultural development**
  - **Dr. Salman Al-Sabbar, CEO, Innovation Group Holding.**



**Day 2 : Tuesday, October the 3rd, 2023.**

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| <p><b>09:30 – 11:00</b></p> | <p><b><u>4<sup>th</sup> Session:</u> Smart and Green Technology in Agriculture and Food Industry</b></p> <p><b><u>Moderator :</u> Dr. Mohamed El-Ghali, Dean of the Faculty of Legal, Economic and Social Sciences, Cadi Ayyad University, Marrakesh</b></p> <ul style="list-style-type: none"><li>• <b>The Role of Food Industries in Enhancing Food Security</b><ul style="list-style-type: none"><li>- <b>Dr. Haitham Al-Jaffan, President of the Arab Federation for Food Industries.</b></li></ul></li><li>• <b>Developing Arab Value Chains &amp; Trade to Achieve Arab Food Security</b><ul style="list-style-type: none"><li>- <b>Dr. Ali Musa, Arab Organization for Agricultural Development. (online)</b></li></ul></li><li>• <b>The Fourth Revolution: Industry, Agriculture, and the Future (Industry 4.0 &amp; Agriculture 4.0)</b><ul style="list-style-type: none"><li>- <b>Mr. Fadi Falah Jabr, Secretary General, Arab Federation for Food Industries.</b></li></ul></li><li>• <b>Successful Technological Integration in Arab and African Countries (Models &amp; Prospects)</b><ul style="list-style-type: none"><li>- <b>Dr. Nadia Choib, Founder and Chairman of KleinGroup, President of the MCF Foundation.</b></li></ul></li><li>• <b>Space Technology &amp; Digital Technologies to Achieve Agricultural Efficiency &amp; Sustainability</b><ul style="list-style-type: none"><li>- <b>Dr. Muhammad Aishoush, Director of Technology and Information Technology Department, Arab Satellite Communications Corporation (Arabsat).</b></li></ul></li><li>• <b>The Moroccan experience in developing food industries</b></li></ul> |
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|               | <p>- Mr. Youssef Fadel, Director of Food Industries, Ministry of Industry and Trade, Morocco.</p>   |
| 11:00 – 11:30 | Coffee break  |
| 11:30 – 12:30 | <p><b>5<sup>th</sup> Sesison:</b> Climate Change &amp; Arab Food Security</p> <p><b><u>Moderator:</u> Mr. Hussein bin Hassan Abdul Hussein, Member of the BOD of Oman Chamber of Commerce and Industry.</b></p> <ul style="list-style-type: none"><li>• <b>Paths to Support Arab Efforts in Implementing the Rio Conventions on Cimate, Biodiversity, and Combating Desertification</b><ul style="list-style-type: none"><li>- <b>Dr. Khalil Abu Afifa, Arab Organization for Agricultural Development.</b></li></ul></li><li>• <b>Al Dahra Company and its Role in Food Security</b><ul style="list-style-type: none"><li>- <b>Dr. Sulaiman Al Nuaimi, CEO, AIDahra Company, UAE.</b></li></ul></li><li>• <b>Challenges of Water Scarcity and Adopting Environmentally Friendly Practices in Agriculture</b><ul style="list-style-type: none"><li>- <b>Dr. Nissrine Al Laham, Expert in rural development and agricultural and food systems, adaptation, Arab Organization for Agricultural Development.</b></li></ul></li><li>• <b>Water policy in Morocco in developing the agricultural sector and its contribution to achieving food security.</b><ul style="list-style-type: none"><li>- <b>Mr. Hamou Bensaadot, Director General of the General Directorate of Water Engineering, Ministry of Equipment and Water.</b></li></ul></li></ul> |



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| <p><b>12:30 – 13:30</b></p> | <p><b><u>Closing Session:</u></b><br/><b>Conference Recommendations.</b></p> |
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